

Course title	Intellectual Property Law				
Responsible person to enter grades	Toshiko TAKENAKA	開講区分		単位数	
		2nd semester		2.0	
Numbering Code		Day・Period, etc.	Other(ハイブリッド(遠隔))	Timetable Slot Code	3J396

Lesson topic

Global IP Protection and Management

Lesson target

This course aims to prepare students to understand fundamental legal concept and policy in intellectual property (IP) necessary to develop and manage IP portfolio.

Syllabus and plan

All classes are offered online. Students will learn how IP rights are used to protect businesses of multinational firms and small and medium sized enterprises in different industry sectors. Prof. Takenaka will teach basics of intellectual property and relationship with businesses. Some classes are recordings of presentations by guest speakers, in-house counsels of multinational firms and lawyers who advise such firms to share their on-hand experiences in their IP management.

1. (In-person) Introduction 1: Overview of IP-Related International Agreements 12/10③
2. (In-person) Guest Speaker: Pharmaceutical Industry 12/10④
3. (In-person) Introduction 2: Overview of IP System in the US, Europe, and Japan 12/11①
4. (In-person) Guest Speaker - Consumer Products Industry 12/11②
5. (On-demand Recording) ICT Industry: Software IP Licensing 12/17①
6. (On-demand Recording): Biotech Industry: Technology Transfer 12/17②
7. (On-demand Recording) IP for Sustainable Development 12/18①
8. (Online) Review 12/18②
9. (On-demand Recording) Game Industry: Privacy and GUI IP Protection 1/6①
10. (On-demand Recording) Food Industry: Plant Variety Protection and GI 1/6②
11. (On-demand Recording) Music Industry: Online Copyright Infringement 1/6③
12. (Online) - Review 1/9①
13. (Online) Student Presentations 1/16①
14. (Online) Student Presentations 1/16②
15. (Online) Student Presentations 1/16③

Evaluation method

Class participation, presentation and discussion (30%) and final paper (70%)

Evaluation baseline

Grading is based on: 1) How well students understand the policy underlying IP rights, 2) how well students understand distinctive features of different IP rights, 3) how students understand different IP rights which are used in different manners for promoting innovation and businesses in different industries.

Notice (include info. on related class)

N/A

Review and preparation

Students must read assignments in advance so that they can engage in class discussions.

Office hour・Contact information

By appointment only (email toshiko@uw.edu for appointment)

Message for student

Improvements in Teaching

Text

WIPO IP Handbook <https://www.wipo.int/about-ip/en/iprm/>

Reference Material

N/A

Classroom Language

English

Keywords