

Course title	Intellectual Property Law				
Teacher(s)	Toshiko TAKENAKA			開講区分	単位数
				2nd semester	2.0
Numbering Code		Day・Period	Other	Timetable Slot Code	3J494

#### Lesson topic

Global IP Protection and Management

#### Lesson target

This course aims to prepare students to understand fundamental legal concept and policy in intellectual property (IP) necessary to develop and manage IP portfolio.

#### Syllabus and plan

All classes are offered online. Students will learn how IP rights are used to protect businesses of multinational firms and small and medium sized enterprises in different industry sectors. Prof. Takenaka will teach basics of intellectual property and relationship with businesses. Some classes are recordings of presentations by guest speakers, in-house counsels of multinational firms and lawyers who advise such firms to share their on-hand experiences in their IP management.

Class 1-Introduction: Overview of IP System in US, Europe and Japan: 1)International Agreements; 2) Patent and Trade Secret

Class 2-Introduction: Overview of IP System in US, Europe and Japan: 3)Industrial Design; 4) Trademark; 5) Copyright

Class 3-ICT Industry 1: Software IP Licensing - Patent, Copyright, Trade secret Protection (Recording)

Class 4-ICT Industry 2: Standard Essential Patents (Recording)

Class 5-ICT Industry 3: Open Source Software (Recording)

Class 6-ITC Industry Review

Class-7-Food Industry: Plant Variety Protection and Geographical Indication (Recording)

Class 8-Music Industry: Online Copyright Infringement (Recording)

Class 9-Video Game Industry: IP Protection for Product Design and GUI, Privacy Issues (Recording)

Class 10-Food, Music Video Game Industry review (Recording)

Class 11-Pharmaceutical Industry 1: Innovative v. Generic Drug - Patent Wars (Recording)

Class 12-Pharmaceutical Industry 2: Biopharma Entrepreneurship (Recording)

Class 13-Pharmaceutical industry review - Access to medicine issues

Class 14/15-Student Presentations

#### Evaluation method

Class participation and discussion (30%) and final paper (70%)

#### Evaluation baseline

Grading is based on:1) How well students understand the policy underlying IP rights, 2) how well students understand distinctive features of different IP rights,3) how students understand different IP rights which are used in different manners for promoting innovation and businesses in different industries.

#### Notice (include info. on related class)

Students must read assignments in advance so that they can engage in class discussions.

#### Review and preparation

Students must read assignments in advance so that they can engage in class discussions.

#### Office hour・Contact information

By appointment only (email toshiko@uw.edu for appointment)

#### Message for student

Improvements in Teaching

Text

WIPO IP Handbook <https://www.wipo.int/about-ip/en/iprm/>

Reference Material

As to keep reference materials up to date, the lecturer contacts students directly with the online material just before the lecture.

Classroom Language

English

Keywords